

# Teaching Effectiveness and the Assessment in Higher Education

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# Outline

- Accreditation and Assessment System
  - University and College level assessment
  - Department level assessment
  - OIE – Office of Instructional Effectiveness
  - Annual Assessment Conference
- Student Learning Assessment and Annual Report
  - SOAP – Student Outcomes Assessment Plan
  - Standard exam example
  - Survey examples
  - Annual assessment report
- Class Assessment
  - Syllabus
  - SLOs – Student Learning Outcomes
  - Type of Assessment
  - Blackboard Learn and class assessments
- Instructor Assessment
  - Probationary Plan
  - Student rating and peer evaluation of class
  - Annual review
  - RTP – Retention, Tenure, Promotion

# 1. Accreditation and Assessment System

University and College level assessment  
Department level assessment  
OIE – Office of Instructional Effectiveness  
Annual Assessment Conference

# University and College Level

- Who manages universities
- University Accreditation  
e.g. Western Association of Schools and Colleges
- Re-accreditation every 10 years
- Self-study team  
Based on the accreditation of all colleges/programs
- Review team and site-visit
- Provost's responses
- Final accreditation decision



# Accreditation: Universities and Higher Education

Is my school accredited?

Look up a school

## Information on Accredited Institutions

- [Accredited schools](#)
- [Accredited Internships, residencies, or programs](#)
- [Performance data by accretitor](#)

## Accretitor Recognition Criteria and Process

- [Overview](#)
- [Regulations for recognizing accretitors](#)
- [Guidelines for accretitors](#)
- [Key steps in the accretitor recognition process](#)

## Information on Recognized Accretitors

### What's New

Written Third Party Comments  
—Federal Register Notice for  
Agencies Currently Under  
Review by Accreditation  
Group June 2017

New Guidance for Accrediting  
Agencies Will Strengthen  
Transparency and  
Accountability

Accretitor Dashboards,  
NACIQI Pilot (Feb. 2017)

## How Do I Find...?

- Student loans, forgiveness
- College accreditation
- Every Student Succeeds Act (ESSA)
- FERPA
- FAFSA
- 1098-E Tax Form
- More...

## Information About...

- Transforming Teaching
- Family and Community Engagement
- Early Learning
- K-12 Reforms



# The Database of Accredited Postsecondary Institutions and Programs

OFFICE OF POSTSECONDARY EDUCATION

## Accreditation > History

### Institution: California State University - Fresno

#### General Information

5241 N Maple Ave

Fresno, CA 93740-8027

Phone: 559-278-4240

For more information about this institution, visit [www.fresnostate.edu](http://www.fresnostate.edu)
 [View History](#)
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OPE ID: 00114700

### Institutional Accreditation

\* denotes an estimated date

Agency Name	Accredited Status	Accredited Date	Current Action & Date of Current Action	Justification for Action	Accreditation Expiration Date
<a href="#">Western Association of Schools and Colleges, Senior College and University Commission</a>	Accredited	01/31/1954	-	-	12/31/2016 

### Specialized Accreditation

\* denotes an estimated date

Agency Name	Program Name	Accredited Status	Accredited Date	Current Action & Date of Current Action	Justification for Action	Accreditation Expiration Date
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# Department Level Assessment

- Assessment coordinator(s)
  - Bachelor's program
  - Master's program
- Annual assessment report  
Included as part of the Department Annual Report
- Establish and renew of the SOAP  
Renew every 5 years  
Post to the university website
- Discuss the results at department meetings
- Close the loop – continuous improvement

# Office of Instructional Effectiveness

- Led by Associate Vice President
- Provide leadership to assist the university to achieving its mission and goals
  - Provide data about the university
  - Conduct analysis, research, assessment, and evaluation
  - Consulting
  - Communication and education
- Help department assessment coordinators
- Help to do every kind of surveys

# Annual Assessment Conference

- Director of Assessment  
Report to Provost
- Collect department Annual Assessment Report
- Evaluate Annual Assessment Reports from all departments
- Assessment of General Education courses
- Annual Assessment Conference every year  
Keynote speech  
Round-table presentations

# 2. Annual Student Learning Assessment

SOAP – Student Outcomes Assessment Plan

Standard exam example

Surveys examples

Annual assessment report

# SOAP – Student Outcomes Assessment Plan

- MOST important document in annual assessment
- Based on Mission Statement
- Establish Goals and SLOs
- Connect courses to SLOs by Curriculum Map
- Set up the Assessment Method
- Connect SLOs to Assessment Methods
- Assessment Timeline
- Close the Loop

# Assessment Examples

- [Standard Exam](#) example
- [Exit Survey](#) example
- [Alumni Survey](#) example
- Employer Survey example

# Annual Assessment and Report

- Conduct assessment activities every semester according to SOAP
- Scheduled and performed by the department Assessment Coordinator(s)
- Faculty discuss the assessment results several times each semester at the department meetings
- Assessment coordinator(s) write Annual [Assessment Report](#)
- Assessment Director's team [evaluate](#) the [reports](#)

# 3. Class Assessment

Syllabus

SLOs – Student Learning Outcomes

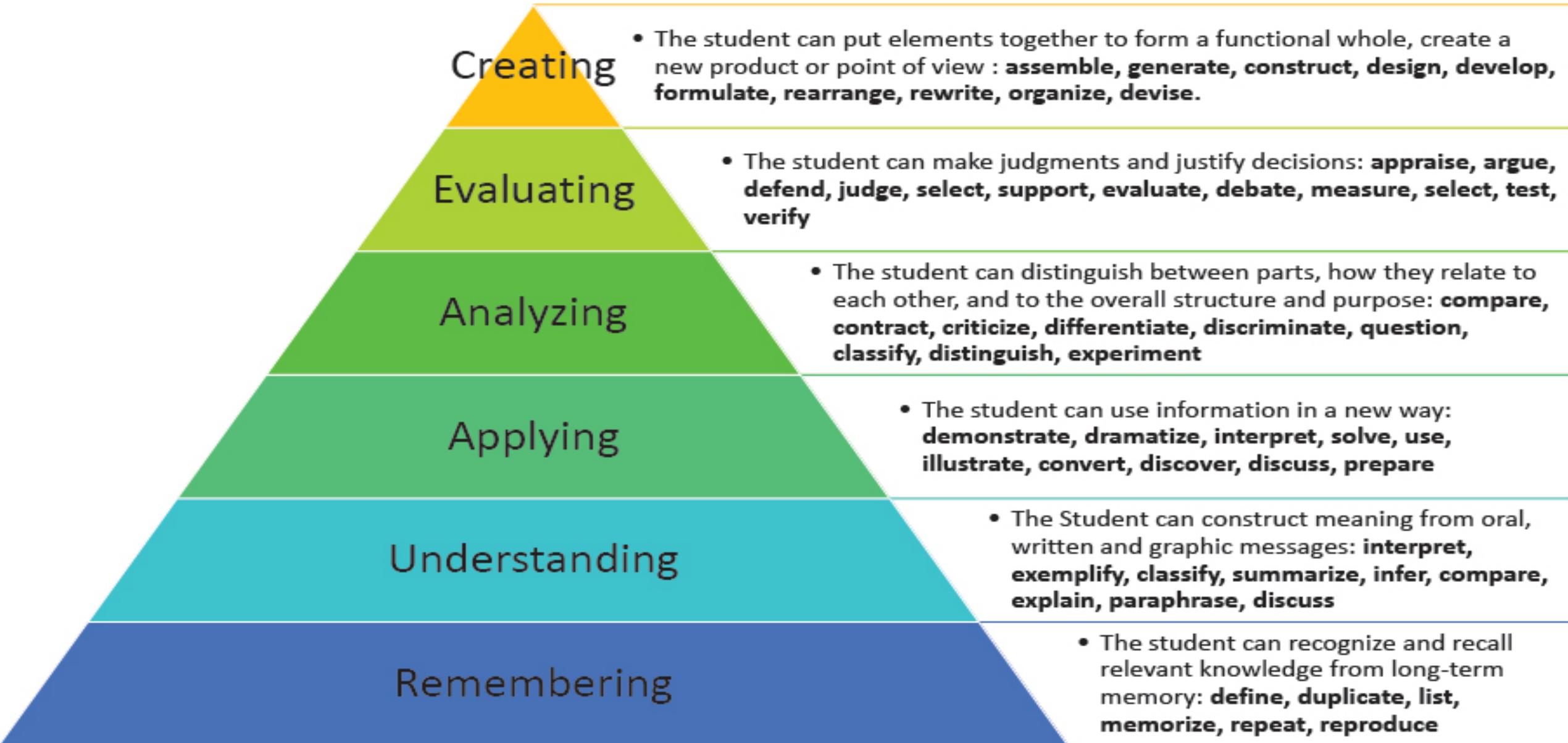
Type of assessment

Blackboard Learn in class assessment

# Class Assessment

- How to know if students learned
  - Very difficult
  - Exams don't tell
- Syllabus
  - Must have for every course
  - Most important course document
- Student Learning Outcomes
  - 3 or 5
  - Defined by Bloom's Taxonomy
  - Link to SOAP

# Bloom's Taxonomy



# Type of Class Assessment

	<b>Formative Assessment</b> (Assessment for Learning)	<b>Summative Assessment</b> (Assessment of Learning)
<b>Goal</b>	To improve	To prove
<b>Purpose</b>	To enhance teaching	To examine learning
<b>Time</b>	During instruction	After instruction
<b>Frequency</b>	Continuous	Periodic
<b>Role</b>	Monitoring teacher's instruction to guarantee the SLOs	Measuring students' performance and giving grades

# Learn Management System (LMS)

- In the higher education market as of fall 2013:  
[Blackboard](#) is the leading provider with 41% market share, with [Moodle](#) (23%), [Desire2Learn](#) (11%) and [Instructure](#) being the next three largest providers
- Web-based server software which features course management, customizable open architecture, and scalable design
- Main purposes are to add online elements to traditional courses and to develop completely online courses



# 4. Instructor Assessment

[Probationary Plan](#)

[Student rating](#) and [peer evaluation](#) of class

Annual review

RTP – [Retention](#), [Tenure](#), Promotion

# IDEA Student Rating



[Services](#)

[Resources & Events](#)

[Research](#)

## Student Ratings of Instruction

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The IDEA Student Ratings of Instruction (SRI) is like no other system available for translating informative course feedback into actionable steps to improve student learning.

Students give feedback on teaching and learning based on their direct course experience, providing faculty with relevant information that when coupled with IDEA's robust resources - such as our [research](#) and [teaching and learning](#) support - can ultimately guide and strengthen teaching.